

# VINUNIVERSITY LIBRARY CONFERENCE

29 SEPT, 2023 | 9AM-4PM

## Participants Briefing

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VinUni Library

### Contact

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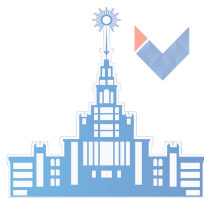
**GENERAL INFORMATION**

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**THANK YOU**

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# VINUNIVERSITY LIBRARY CONFERENCE

## TIMETABLE

Time	Event	Presenters
<b>8:45 - 9:00</b>	<b>Check-in</b>	
<b>9:00 - 9:15</b>	<b>Welcome Speech</b>	Dr. David Bangsberg - Interim Provost
9:15 - 9:50	VinHeritage Metaverse: A Digital Frontier for Vietnam's Cultural Heritage. Q&A.	Mr. Tony Tin
9:50 - 10:20	Digital transformation of libraries in Vietnam and developing library workforce training programs - perspectives from Hanoi University of Culture. Q&A.	Ms. Mai Nguyen
<b>10:20 - 10:30</b>	<b>Tea break</b>	
10:30 - 11:05	Foster interactive learning experience in Learning Management System (LMS)-insights from RMIT Vietnam Library. Q&A.	Ms. Tu Nguyen & Mr. Hien Tran
11:05 - 11:40	Connecting the Dots: Using Databases to Transform Information into Knowledge. Q&A.	Mr. Masaki Morisawa
11:40 - 11:55	What is SMART about smart libraries: A case study in VinUni library.	Ms. Tam Ha & Mr. Kep Nguyen
11:55 - 12:30	VinUni library tour.	
<b>12:30 - 13:30</b>	<b>Lunch &amp; Social Network</b>	
13:30 - 14:05	Employment of technologies for enhancing carbon handprint for Vietnamese-German University inclusive library. Q&A.	Ms. Tri Nguyen
14:05 - 14:40	Reinventing Learning, Enhancing the Research, and Making up your Digital Library. Q&A.	Ms. Linh Nguyen
<b>14:40 - 14:50</b>	<b>Tea break</b>	
14:50 - 15:25	Open access publishing and a transition in library role. Q&A.	Ms. Ha Trinh
15:25 - 16:00	Bookshelf & Explore: The Premier Global Digital Content Platform	Mrs. Siti Aminah
<b>16:00</b>	<b>Closing and Thank you speech</b>	Mr. Tony Tin



# VINUNIVERSITY LIBRARY CONFERENCE

## FULL CONFERENCE PROGRAM

### Session No. 1

9:15 AM - 9:50 AM

#### **VinHeritage Metaverse: A Digital Frontier for Vietnam's Cultural Heritage.**

**Presenter:** Mr. Tony Tin – Director of VinUniversity Library

**Abstract:**

Experience Vietnam's vibrant culture through the VinHeritage Metaverse, an immersive digital platform designed by VinUniversity. This "Open Museum" showcases award-winning photography from Vietnam Heritage Magazine and compelling multimedia from VinUniversity's Environmental Intelligence Center. Leveraging the Spatial.io platform, the project offers a unique virtual journey through Vietnam's heritage, traditions, and ethnic diversity. It serves as a groundbreaking example of digital innovation in cultural preservation and promotion.

### Session No. 2

9:50 AM – 10:20 AM

#### **Digital transformation of libraries in Vietnam and developing library workforce training programs - perspectives from Hanoi University of Culture.**

**Presenter:** Ms. Nguyen Thi Ngoc Mai\_ Vice Dean of the Faculty of Library and Information Science, Hanoi University of Culture

**Abstract:**

In an ever-evolving landscape, libraries are harnessing the potential of digital transformation to redefine their role in the modern era. This presentation offers a comprehensive exploration of the digital transformation journey undertaken by libraries in Vietnam, with a special focus on the developing of library workforce training programs. The presentation draws on real-world examples and experiences from Hanoi University of Culture to illuminate strategies for embracing emerging technologies and innovative learning resources.

### Session No. 3

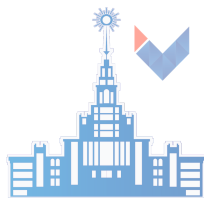
10:30 AM - 11:05 AM

#### **Foster interactive learning experience in Learning Management System (LMS)-insights from RMIT Vietnam Library.**

**Presenter:** Ms. Nguyen Thi Minh Tu and Mr. Tran Minh Hien \_ Learning and Teaching Coordinator of RMIT library

**Abstract:**

This presentation will explore the concept and practice of embedded library support, which involves integrating library instructions, resources and services into the learning management system (LMS) at RMIT Vietnam. The presentation will conclude with some recommendations and best practices for libraries that are interested in adopting or enhancing embedded library support in their own contexts.



# VINUNIVERSITY LIBRARY CONFERENCE

## FULL CONFERENCE PROGRAM

### Session No. 4

11:05 AM - 11:40 AM

#### **Connecting the Dots: Using Databases to Transform Information into Knowledge.**

**Presenter:** Mr. Masaki Morisawa \_ Senior Product Manager, Gale Asia/Gale, a part of Cengage Group

#### **Abstract:**

In this conference, the Product Manager from the database and eBook publisher Gale will demonstrate on how to make use of various features of the database to move beyond repeated linear searches and connect pieces of information, resulting in unexpected discoveries and expansion of knowledge.

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### Session No. 5

11:40 AM - 11:55 AM

#### **What is SMART about smart libraries: A case study in VinUni library.**

**Presenter:** Ms. Ha To Tam \_ Academic librarians of VinUni library.

#### **Abstract:**

VinUni library has embraced the "SMART" principle across all its operations. By leveraging digital technologies and innovative services, the library ensures its continued relevance and engagement with its users.

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### Session No. 6

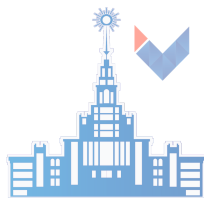
1:30 PM - 2:05 PM

#### **Employment of technologies for enhancing carbon handprint for Vietnamese-German University inclusive library.**

**Presenter:** Ms. Nguyen Thi Kim Tri - Director of Library - Information Center, Vietnamese-German University

#### **Abstract:**

Approaching a new shared economy model is an innovative solution for increasing the use of shared facilities, shared materials, and services. To adopt this approach, we have invested and developed a number of technologies and open-source available software to reach our inclusive library goals.



# VINUNIVERSITY LIBRARY CONFERENCE

## FULL CONFERENCE PROGRAM

### Session No. 7

2:05 PM – 2:40 PM

#### Reinventing the Learning, Enhancing the Research, and Making up your Digital Library.

**Presenter:** Ms. Linh Nguyen - Academic Sales Manager \_ iGroup Việt Nam.

**Abstract:**

The presentation is to share universities in Vietnam some solutions to enhance not only digital library, but giving librarians on how they can help their institution to improve research, international publishing, education quality, or even the international ranking.

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### Session No. 8

2:50 PM – 3:25 PM

#### Open access publishing and a transition in library role.

**Presenter:** Ms. Trinh Thu Ha - Deputy Senior Librarian for Teaching and Research Services of RMIT library

**Abstract:**

Open access has been a movement in the academic sector for decades since people realized the advantages of making the resources freely available to boost impact and equitable access of learning materials. Publishing under open access is an essential part of the open practices. Open access publishing now involves not only publishers or journals but also new entities such as libraries.

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### Session No. 9

3:25 PM – 4:00 PM

#### Bookshelf & Explore: The Premier Global Digital Content Platform.

**Presenter:** Mrs. Siti Aminah - Sales Manager for Institutions in the APAC region of VitalSource

**Abstract:**

The presentation will discuss about:

- The freedom to study anytime, anywhere: convenience for learners and students
- Full suite of study tools: Access to the best features to enhance digital learning experience
- CoachMe: AI built in study coach to elevate students' confidence
- Explore tools to maximize content
- Deliver access to all group to provide relevant content.



# VINUNIVERSITY LIBRARY CONFERENCE

## OVERVIEW OF VINUNI LIBRARY CONFERENCE

### Overview

VinUniversity (VinUni) is an excellent, private, not-for-profit university established by Vingroup.

VinUni campus is located in Vinhomes Ocean Park in the Gia Lam District, Hanoi, Vietnam, with a total area of 420 hectares. With only a 19% building density and with 117 hectares dedicated to trees and natural areas, the campus will be an ideal setting for self-directed and collaborative learning, peaceful introspection, and inspirational beauty.

VinUniversity Library is a smart learning hub that provides a diverse array of learning tools, technologies, services and resources to students, staff, faculty, and the learning community.

With a vision to create a flexible, open, and accessible space, VinUniversity Library is designed to foster the shared development of teaching, learning, research, information literacy, and successful interdisciplinary outcomes.

### General Information

#### **Title:**

Innovative Pathways: Creative Solutions to Enhance Library Services with Emerging Technologies and Learning Resources

**Time/Date of the conference:** Friday 29th September 2023

#### **Venues:**

Scientific Program: Room A101- learning common 24/7 | Building A VinUniversity campus.

Social Activities: VinUniversity Library tour | Building A VinUniversity campus.

Celebration of Opening VinUni Smart Tech. labs | Building A VinUniversity campus.

#### **Conference Theme:**

The core theme of the workshop revolves around harnessing the potential of emerging technologies and learning resources to revolutionize library services. Our discussions will encompass a wide spectrum of strategies and innovative approaches to enhance user experiences, cater to evolving demands, and create dynamic library spaces that empower information seekers in the digital age.

#### **Key Highlights:**

- **Expert-led Sessions:** Esteemed speakers and experts will lead interactive sessions, sharing insights on creative solutions, library innovation, technological trends, and best practices that have proven successful in transforming library services.
- **Collaborative Learning:** We encourage attendees to actively engage in collaborative learning experiences, where they can share their unique challenges and success stories. Our aim is to create an inclusive and participatory environment that fosters the exchange of ideas and insights.
- **Networking Opportunities:** This workshop will gather 45 participants from diverse types of libraries, including academic, public, and specialized institutions. The diverse nature of the gathering promises exceptional networking opportunities, facilitating the cross-pollination of ideas and the potential for future collaborations.



# VINUNIVERSITY LIBRARY CONFERENCE

## GENERAL INFORMATION

### Registration and Information Desk

#### Registration:

Please click on this link  
<https://shorturl.at/hDFR7> or scan the QR code  
to register before September 22, 2023.



#### Registration Fee:

- Cost to attend the conference: Free.
- Travel and Accommodation express will not be covered by VinUni library.

#### Information Desk:

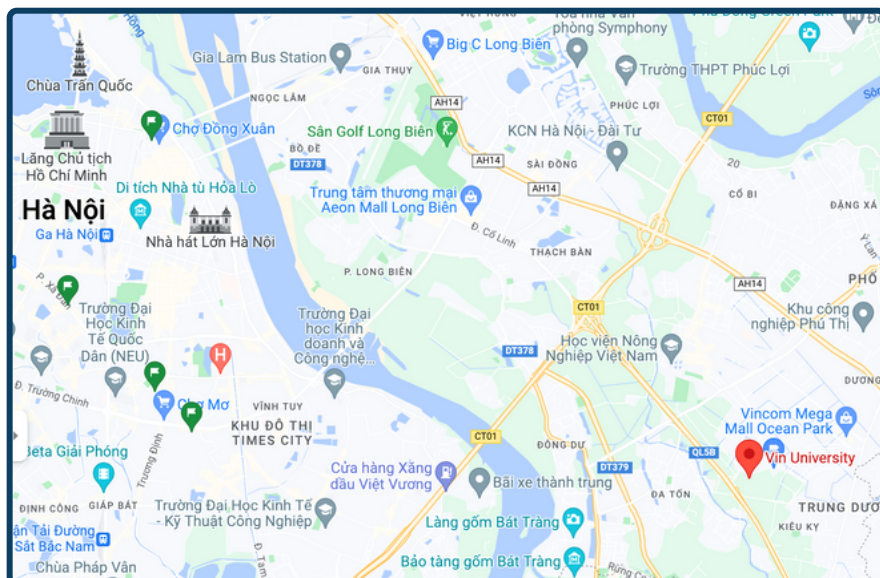
- The information desk will be open throughout the entire conference for any questions you may have. Please do not hesitate to come to our desk, we are happy to help!
- If you are traveling, it is possible to leave your luggage at the desk. You can pick up your luggage any time during the opening hours of the conference.

#### Contact:

Phone: +84-2471089779, ext: 9007  
E-mail: [library@vinuni.edu.vn](mailto:library@vinuni.edu.vn)  
Website: <https://library.vinuni.edu.vn>

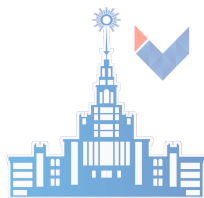
## How to Reach VinUniversity?

VinUni campus is located in Vinhomes Ocean Park in the Gia Lam District, Hanoi, Vietnam.



Click on [the Map](#) to get directed to the Google Map site.





# VINUNIVERSITY LIBRARY CONFERENCE

## GENERAL INFORMATION

### Transportation

#### **Hanoi Airport - Noi Bai International Airport (Code: HAN):**

- Located 45km from the city center, Hanoi Airport is the largest in Vietnam. Also known as Noi Bai, it has two terminals: an older one for domestic travel and an international terminal completed in 2014.
- Public transportation, taxis and car rental services can be found at the arrivals area.

#### **Public Transportations:**

##### **Vinbus routes** (click on the bus number for more details):

- [E01](#): Mỹ Đình Bus Station – Ngã Tư Sở – VinUni (8,000 VND/ticket)
- [E02](#): Hào Nam – Long Biên – VinUni (8,000 VND/ticket)
- [E03](#): Mỹ Đình (Hàm Nghi) – Thái Hà – VinUni (9,000 VND/ticket)

Note: The VinBus stop in Ocean Park is right outside the side gate of VinUniversity.

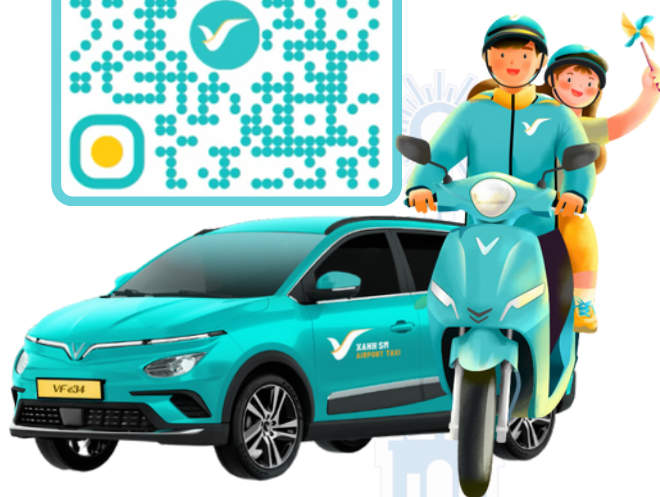
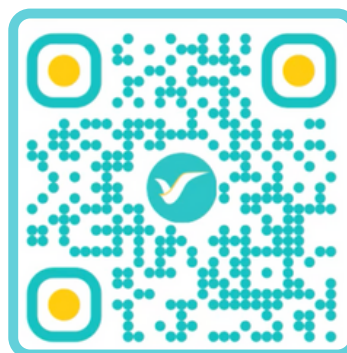
#### **Electric taxi service (Xanh SM):**

Using Taxi Xanh SM – a premium electric taxi service, odorless and emission-free – is to contribute to the country's climate change response efforts by reducing emissions from transportation vehicles.

#### **Xanh SM Bike:**

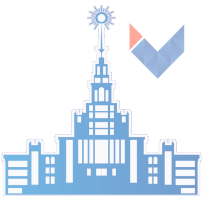
Xanh SM Bike is another convenient, safe and environmentally friendly transportation option.

Note: You can order Xanh SM taxi/bike via hotline 19002088 or download the Xanh SM application by scanning the QR code.



#### **Parking on VinUni Campus:**

There is limited parking available on the VinUniversity campus. We encourage you to take public transportation to the campus. If you plan to drive, please inform us in advance.



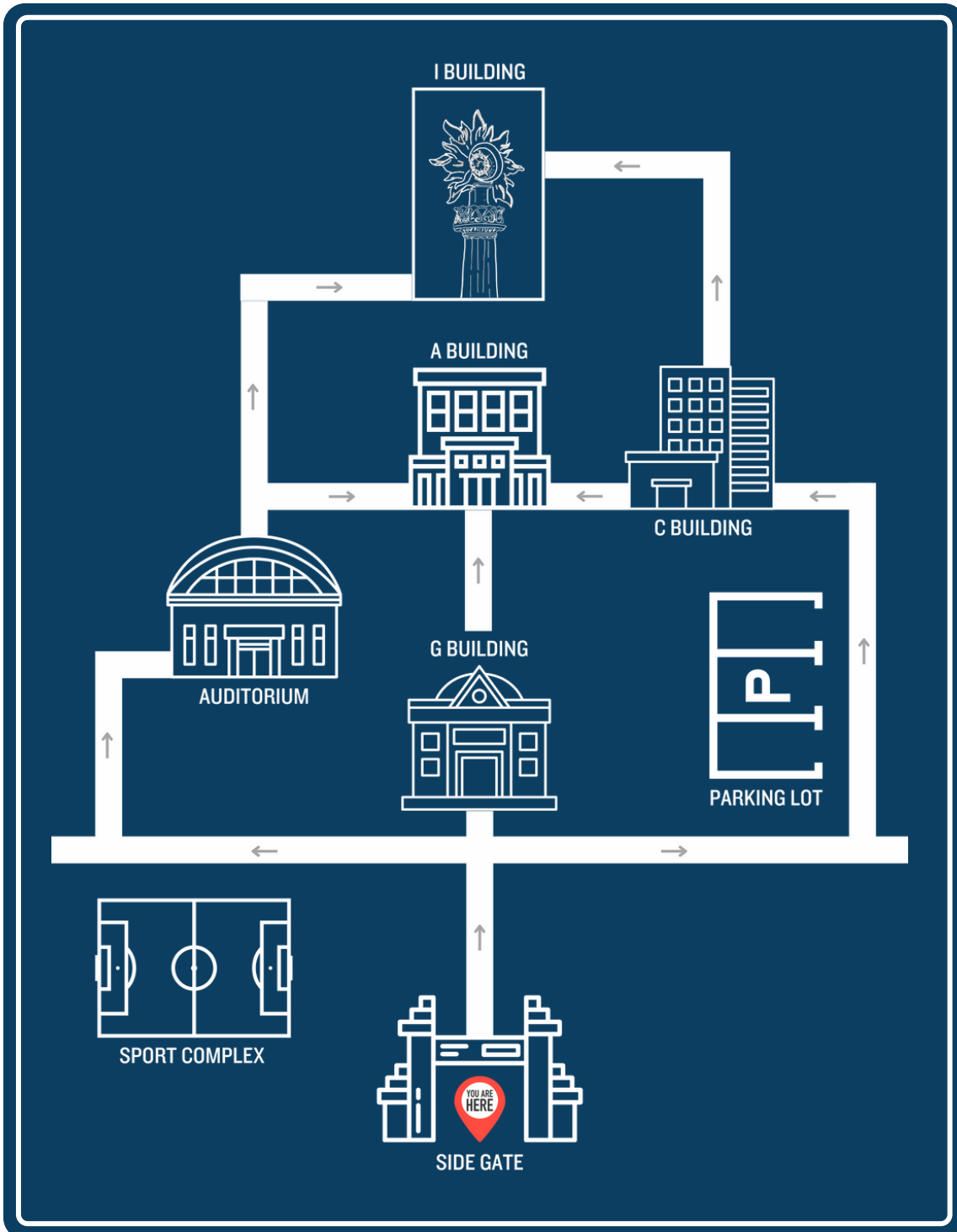
# VINUNIVERSITY LIBRARY CONFERENCE

## GENERAL INFORMATION

### How to Reach the Conference Venue?

#### *VinUni Campus Map:*

Follow the map from the Side Gate to reach **A Building** which is where VinUni Library is located.





# VINUNIVERSITY LIBRARY CONFERENCE

## GENERAL INFORMATION

### Other Information

**Hotline VinUni for Medical Support:** 0866200019

#### **Wifi:**

We offer free Wi-Fi in building A.

Wi-fi network: Guess

- Search for surrounding Wi-Fi signals in the wireless network setting
- Select 'VinUni Guest' SSID and launch web browser
- Click 'Continue to the Internet.'

#### **Lost and found:**

In case of lost and found items, please refer to the Information desk on the 1st floor of Building A.

#### **Liability:**

The organizers of the VinUni 2023 Conference are not liable for damage or injury to persons or property in connection with the conference and/or related events.

## THANK YOU

Last but not least, we would like to thank you for your contribution, and we look forward to making this conference a success together!

We would also like to thank our sponsors, exhibitors and partners, without whom this conference would not have been possible:



**VINUNIVERSITY**



KHOA THÔNG TIN THƯ VIỆN  
H U C

